



plura®

NS NICESHOES

NICE SHOES + PLURA = I.M.D.P.

CONTENT CREATION + AESTHETIC DISPLAY

With decades of experience collaborating with brands, agencies and content creators around the globe, Nice Shoes and Plura have partnered to offer a state of the art I.M.D.P. (Intelligent Media Display Platform) media solution driven by Media Creation and Aesthetic Display Technology.

Bringing together ideation and eye-popping visuals with high quality custom-tailored color matching displays and play out server solutions, this partnership has developed a system that can be bespoke to any scale you can imagine.

Earlier this year, Nice Shoes and Plura came together to deploy stunning VFX across 30 displays ranging from 86" to 15" at the recently launched National Museum of Qatar. The displays almost act as a digital structure, immersing visitors in the story of one of the country's main exports: Liquid Natural Gas.

Combining our creative and technical resources contributed to the successful launch of the museum, and we're looking forward to extending Nice Shoes and Plura's creative partnership across many more projects. We'd love to hear what kind of creative or technical challenges you may be facing, and how we can aid you in achieving something amazing.

HOW CAN WE HELP?

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